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The Changing Image of Eastern Europe in the Chinese Press during the Early 1980s

(Abstract)

After nearly two decades of development being at low ebb, China's relations with Eastern European socialist states began to thaw, and realized the normalization in the late 1980s. Just at a time when China initiated the policy of opening to the world, the process of approach and understanding was needed, much more information about East European countries was transferred to the public in China during the early 1980s. The rebuilt of image was not only to change the public cognition to Eastern Europe, but create atmosphere for China's reform, which also paved the way for improving mutual relationship.